

**EL PASO COUNTY DEPARTMENT
OF HEALTH AND ENVIRONMENT**

Office of Administration

To: Board of Health

From: Kandi Buckland, RN, MPA
Public Health Executive Director

Date: January 25, 2010

Re: Director's Report

1. **Monitor health status to identify community health problems.**

2. **Diagnose and investigate health problems and health hazards in the community.**

- In December 2009, 37 communicable disease cases were reported and investigated: campylobacter (3), cryptosporidiosis (3), giardia (4), haemophilus influenza (1), chronic hepatitis B (3), influenza-related hospitalizations (9), invasive pneumococcal disease (7), pertussis (3), varicella (1) and viral meningitis (3). Between August 30 and December 31, there have been 186 influenza-related hospitalizations, presumed to be due to H1N1 even if specific influenza typing was not completed.
- CD Program staff investigated 2 food borne illness outbreaks in December: 1 related to a restaurant, and 1 in a jail.
- Also in December, the Communicable Disease Program received 2 possible food-borne illness complaints.
- TB Program staff conducted Direct Observed Therapy (DOT) on 7 active or suspect active TB cases in December.

3. **Inform, educate, and empower people about health issues.**

- TEPP staff participated in Colorado Springs Health Partners health fair distributing tobacco cessation information to 150 staff and staff family members.
- TEPP staff participated in the Phil Long Ford health fair distributing tobacco cessation and quit information for 200 staff and community members.
- WIC served 14,694 clients during the month of November 2009.

Office of Communication Efforts Related to H1N1 Flu Vaccine Clinics

The Office of Communication:

- Arranged for Spanish translation of flyers to promote The Citadel and the Ronald McDonald Care Mobile clinics and posted on Web site, shared with partner organizations, etc.
- Updated the Ronald McDonald Care Mobile flyer several times to add new clinics scheduled by Peak Vista, shared with partners, posted on Web site.
- Updated www.immunizecolorado.com several times with new flu clinic information.
- Facilitated making of two promotion signs for Citadel clinic—hours before the New Year's holiday and hours after, delivered to Citadel clinic

News Releases

- 12.15.09—Non-Safety-Related Voluntary Recall of Certain Lots of Sanofi Pasteur 2009 H1N1 vaccine
- 12.10.09—H1N1 Flu Vaccination Clinic Opening at The Citadel
- 12.03.09—H1N1 Vaccine Supplies Increasing: Anyone Who Wants To Get Vaccinated Is Encouraged To Do So
- 12.01.09—Media Advisory, H1N1 Vaccination Clinic Will be Held Saturday, Dec. 5 at The Citadel

Broadcast (T.V.) News Media

The Office of Communication has implemented a measurement tool that captures and places a market value on TV news coverage. Media value dollar figures reflect equivalent costs for 30-second spot advertising during the respective newscasts and times. Multiple newscasts/times are noted, when applicable, and included in value totals. There are other stories, as well as coverage and video on local news media outlets' Web sites that are not included in this report.

- 12.31.09—KOOA Channel 5 news, 6 and 10 p.m., Health Department building and HVAC issues. Interview provided by Dan Martindale, Health Promotions division director. Estimated value: 1,250.
- 12.30.09—KOOA Channel 5 news, 6 and 10 p.m., Health Department building and HVAC issues. Interview provided by Dan Martindale, Health Promotions division director. Estimated value: \$1,250
- 12.29.09—KKTU Channel 11 news, 5:30 p.m., make a plan to stop smoking for the new year, interview provided by Jennifer Lange, Tobacco Education and Prevention Partnership. Estimated value: \$450
- 12.29.09—KKTU Channel 11 news, 10 p.m., 11.5-minute package story about the impact of H1N1 flu on our community, focusing on individuals who died and suffered. Health Department collaborated closely with KKTU on the front end of this segment, providing information and data. Interview about current situation provided by Jill Law, R.N., B.S.N., Health Services division director. Estimated value for each 30 seconds is \$650 for a total of \$7,475 total estimated value.
- 12.28.09—KRDO Channel 13 news, 6 p.m., promotion of The Citadel H1N1 flu clinic. Estimated value: \$300
- 12.16.09—KKTU Channel 11 News, 5 and 6 a.m. Dr. Bernadette Albanese, M.D., M.P.H., medical director, did an on-camera interview addressing the recall of pediatric H1N1 flu doses. She said there are no health concerns for parents and no action needs to be taken. Estimated value: \$300
- 12.16.09—KRDO Channel 13 News, 5 and 6 a.m. A report that El Paso County only got 200 of the recalled doses of pediatric H1N1 flu vaccine. The Health Department says children who got it are not at risk and there is no health concern. Estimated value: \$210
- 12.16.09—KXRM Fox 21 News, 6 and 6:30 a.m. Dr. Bernadette Albanese, M.D., M.P.H., medical director, did an on camera interview addressing the recall of pediatric H1N1 flu doses. She said there are no health concerns for parents and no action needs to be taken. Estimated value: \$100
- 12.15.09—KOOA Channel 5 News, 6 and 10 p.m. The El Paso County Health Department received 200 doses of recalled pediatric H1N1 flu vaccine. None were given at the various community clinics and the Health Department says there is no health concern. Estimated value: \$1,250
- 12.15.09—KKTU Channel 11 News, 4, 5:30 and 10 p.m. The station reported that the El Paso County Health Department received 200 doses of the recalled pediatric H1N1 flu vaccine. Medical

Director Dr. Bernadette Albanese, M.D., M.P.H., gave an on-camera interview stating there is no health concern for parents. Estimated value: \$1,275

- 12.15.09—KXRM Fox 21 News, 9 p.m. The station reported that the El Paso County Health Department received 200 doses of the recalled pediatric H1N1 flu vaccine. Medical Director Dr. Bernadette Albanese, M.D., M.P.H., gave an on-camera interview stating there is no health concern for parents. Estimated value: \$240
- 12.14.09—KKTU Channel 11 News, 5:00 a.m., 5:30 a.m., 6 a.m., and noon. The station reported on the new on-going H1N1 flu vaccination clinic that begins today at The Citadel. Another option is the Ronald McDonald Care Mobile. Estimated value: \$500
- 12.14.09—KRDO Channel 13 News, 5:30 and 6:30 a.m. Reports on the new on-going H1N1 flu vaccination clinic sponsored by the Health Department and the Visiting Nurse Association. Estimated value: \$225
- 12.14.09—KXRM Fox 21 News, 6:30, 7 and 8 a.m. and 9 p.m. The station reported on the new on-going H1N1 flu vaccination clinic the Health Department begins today in partnership with the Visiting Nurse Association at The Citadel. Estimated value: \$390
- 12.14.09—KOOA Channel 5 News, 6 and 10 p.m. The station reported on the new H1N1 flu vaccination clinic at The Citadel. Estimated value: \$1,250
- 12.12.09—KOOA Channel 5 News, 5:30 and 10 p.m. The station did a report that the El Paso County Health Department is sponsoring an on-going H1N1 flu vaccination clinic at The Citadel, four days a week. Estimated value: \$950
- 12.11.09—KOOA Channel 5 News at noon. A report about the new on-going H1N1 flu vaccination clinic at The Citadel, sponsored by the El Paso County Health Department and the Visiting Nurse Association. Estimated value: \$70
- 12.11.09—KKTU Channel 11 News, 4 p.m. The station did a report that the El Paso County Health Department is sponsoring an on-going H1N1 flu vaccination clinic at The Citadel, four days a week. Estimated value: \$175
- 12.10.09—KOOA Channel 5 News, 6 a.m. and 6 p.m. A report about the new on-going H1N1 flu vaccination clinic at The Citadel, sponsored by the El Paso County Health Department and the Visiting Nurse Association. Estimated value: \$680
- 12.05.09—KOOA Channel 5 News, 5:30 and 10 p.m. Coverage of the El Paso County Health Department's H1N1 flu vaccination clinic at The Citadel. The report featured an on-camera interview with Dan Martindale, health promotions division director. Estimated value: \$950
- 12.05.09—KKTU Channel 11 News, 5:30 and 10 p.m. Coverage of the El Paso County Health Department's H1N1 flu vaccination clinic at The Citadel. Medical Director Dr. Bernadette Albanese, M.D., M.P.H., gave an on-camera interview. Estimated value: \$1,100
- 12.05.09—KRDO Channel 13 News, 10 p.m. Coverage of the El Paso County Health Department's H1N1 flu vaccination clinic at The Citadel. The report featured an on-camera interview with Dan Martindale, health promotions division director. Estimated value: \$600
- 12.05.09—KXRM Fox 21 News, 9 p.m. Coverage of the El Paso County Health Department's H1N1 flu vaccination clinic at The Citadel. Estimated value: \$240
- 12.04.09—KKTU Channel 11 News, 5:30 and 6 a.m., noon, 4, 5:30 and 10 p.m. The station did a report reminding viewers of the free H1N1 flu vaccination clinic tomorrow at The Citadel. It is open to anyone over 6 months of age. The reports at 4, 5:30 and 10 p.m. featured Medical Director Dr. Bernadette Albanese, M.D., M.P.H. Estimated value: \$1,775
- 12.04.09—KRDO Channel 13 News, 5 and 5:30 a.m. the El Paso County Health Department will be offering H1N1 flu vaccinations tomorrow at The Citadel to anyone over 6 months old. Estimated value: \$170

- 12.04.09—KXRM Fox 21 News, 6, 6:30 and 8:30 a.m. and 9 p.m. Anyone older than 6 months can now get a free H1N1 flu vaccination at the El Paso County Health Department's H1N1 flu vaccination clinic tomorrow at The Citadel. Estimated value: \$390
- 12.04.09—KOAA Channel 5 News at noon. El Paso County residents can get H1N1 flu vaccinations tomorrow at The Citadel. They are available to anyone older than 6 months of age. Estimated value: \$70
- 12.3.09—KOAA Channel 5 News, 6 and 10 p.m. The El Paso County Health Department is opening up H1N1 flu vaccinations to anyone older than 6 months. Estimated value: \$1,250
- 12.03.09—KKTU Channel 11 News, noon, 4, 5:30 and 10 p.m. The El Paso County Health Department is opening its H1N1 flu vaccination clinic at The Citadel to everyone over 6 months old. Estimated value: \$1,375
- 12.03.09—KRDO Channel 13 News, 5 p.m. The El Paso County Health Department is dropping restrictions on who can get H1N1 flu vaccine. Estimated value: \$250
- 12.03.09—KXRM Fox 21 News, 6 and 7:30 a.m. A report detailing information on the Interfaith Health Program's H1N1 flu vaccination program, in association with the El Paso County Health Department. The Health Department's Web page was given for more information. Estimated value: \$100
- 12.03.09—KXRM Fox 21 News, 9 p.m. The El Paso County Health Department is now offering H1N1 flu vaccinations to anyone over 6 months of age. Estimated value: \$240
- 12.1.09—KXRM Fox 21 News, 6 a.m. A report that El Paso County Health Department is working with Penrose Hospital and the Springs Interfaith Health Program to plan H1N1 flu vaccination clinics for high risk people who may not otherwise get them. The Health Department's Web page was given for information. Estimated value: \$50

Print news media

- 12.30.09—"The Gazette," pg 1, Health buildings need \$530,000 in temporary fixes. Interviews provided by El Paso County Commissioner/Board of Health member Sallie Clark and Kandi Buckland, R.N., M.P.A., executive director.
- 12.29.09—"Monument Tribune," H1N1 shots available Jan. 4 in Monument. Information supplied by Office of Communication.
- 12.25.09—"Colorado Springs Business Journal," Health Quarterly section: "Top 10 tips for a healthier 2010. Article provided by the Office of Communication.
- 12.23.09—"The Colorado Springs Business Journal," The year of the flu.
- 12.17.09—"Hispania News," Non-Safety-Related Voluntary Recall of Certain Lots of Sanofi Pasteur 2009 H1N1 Pediatric Vaccine. Information supplied by the Office of Communication.
- *12.17.09—"The Colorado Springs Business Journal," New flu clinic opens. Information supplied by the Office of Communication.
- 12.16.09—"The Gazette," CDC: H1N1 recall insignificant. Information provided by the Office of Communication.
- 12.15.09—"The Gazette," Lull in flu season lets El Paso County catch up, interview provided by Kandi Buckland, R.N., M.P.A., executive director.
- 12.15.09—"The Gazette," Health officials warn that "third wave" of H1N1 could be coming, interview provided by Kandi Buckland, R.N., M.P.A., executive director. Photo accompanies.
- 12.11.09—"The Woodmen Edition" and "The Cheyenne Edition," H1N1 Vaccine Available Now to All, interview provided by Kandi Buckland, R.N., M.P.A., executive director.

- 12.10.09—"The Colorado Springs Independent," No restrictions on vaccine. Information supplied by the Office of Communication.
- 12.04.09—"The Denver Post," El Paso County: Vaccine for All, interview provided by Bernadette Albanese, M.D., M.P.H., medical director.
- 12.03.09—"The Gazette," H1N1 Vaccine Now Offered to General Public. Information supplied by the Office of Communication.
- 12.03.09—"Cheyenne Edition" and "Woodmen Edition" promotion of Citadel clinic. Information supplied by the Office of Communication.
- 12.03.09—"Colorado Springs Business Journal," Swine flu shots available to anyone at Saturday clinic, interview provided by Kandi Buckland, R.N., M.P.A., executive director.
- 12.01.09—"The New Falcon Herald," promotion of H1N1 flu vaccination clinics. Column by Kandi Buckland, R.N., M.P.A., executive director.

Media Web site coverage

- Timely changes or updates in our H1N1 flu vaccination efforts, such as expanding vaccination to all people 6 months and older, received Web site-first or Web site-only coverage on several news media Web sites. Those included sites belonging to the Gazette, the Colorado Springs Independent and Business Journal, Hispanic News and others. In addition, several of the TV news stations not only did broadcast stories, but also posted written stories on their Web sites.

Radio news media

- 12.23.09 — KVOR 740 AM Radio. The El Paso County Department of Health and Environment's building needs a half-million dollars in repairs to the heating and cooling system. The Board of County Commissioners is being asked to pay for the repairs, which will only be a temporary fix. The 25-second story ran approximately 10 times.
- 12.23.09 — KRDO 1240 AM and 105.5 FM Radio. The dilapidated building housing the El Paso County Health Department is in need of a half-million dollars to fix the heating and cooling system. The Board of Commissioners is being asked to allocate the money which may only be a temporary fix. The 25-second story ran approximately eight times.
- 12.20.09 — El Paso County Health Department Executive Director Kandi Buckland, R.N., M.P.A., was featured on the Colorado Springs and Pueblo Clear Channel radio stations Public Affairs Show. Buckland talked about the latest on H1N1 flu for 15-minutes on KBIT 96.1 FM, KVUU 99.9 FM, KCCY 96.9 FM, KKLI 106.3 FM and KDZA 107.9 FM. The interview also was made available on podcast on Clear Channel radio.
- 12.15.09 and 12.16.09 — KRDO 1240 AM and 105.5 FM Radio. A 20-second report about recalled H1N1 flu vaccine ran 8 times. The report says the recall affects 200 doses in El Paso County but the Health Department says there is no safety concern.
- 12.15.09 and 12.16.09 — KVOR 740 AM Radio. The station did a 30-second report on the recall of H1N1 flu vaccine, including 200 doses in El Paso County. The report ran 10 times and said there is no safety concern.
- 12.10.09, 12.11.09, 12.13.09 and 12.14.09 — KVOR 740 AM Radio. The El Paso County Health Department, in conjunction with the Visiting Nurse Association, will open an H1N1 flu vaccination clinic Monday at The Citadel. Anyone 6 months or older can now get a flu shot for free. The report was approximately 30 seconds and ran at least 25 times.
- 12.10.09, 12.11.09 and 12.14.09 — KRDO 1240 AM and 105.5 FM Radio. The station ran 30-second reports about the new semi-permanent H1N1 flu vaccination clinic that opens Monday at The Citadel. The clinic is a joint venture with the El Paso County Health Department and the Visiting Nurse Association. Shots are free for anyone 6 months or older. The story ran at least 14 times.

- 12.10.09 — KKPK, PEAK 92.9 FM Radio. The station mentioned the new Citadel location for people to get H1N1 flu vaccinations. The 20-second story ran four times.
- 12.08.09 — KRDO 1240 AM and 105.5 FM Radio. Below zero temperatures can be dangerous and deadly. Medical Director Dr. Bernadette Albanese, M.D., M.P.H., gave tips on layering for the cold and preventing frostbite and other problems. The report was approximately 30 seconds and ran four times.
- 12.5.09 and 12.06.09 — KVOR 740 AM Radio. The station did a phone interview with Dan Martindale, director of health promotions, about the H1N1 flu vaccination clinic at The Citadel. The story ran 5 times that day with duration of approximately 20 seconds. There were also follow up stories that evening and the next day.
- 12.03.09 AND 12.04.09 — KVOR 740 AM Radio. The El Paso County Health Department is opening up H1N1 flu vaccinations to anyone 6 months or older. Medical Director Dr. Bernadette Albanese, M.D., M.P.H., did a phone interview that ran for both days. The story ran a minimum of 10 times with duration of approximately 30 seconds. *12.01.09 and 12.02.09 — KVOR 740 AM Radio. Dr. Bernadette Albanese, M.D., M.P.H., medical director, did a phone interview to promote the upcoming community H1N1 flu vaccination clinic at The Citadel. Dr. Albanese talked about the importance of getting vaccinated for this flu and stressed that this will be a good time for children 9 years and younger that got the first of two required vaccinations to get the second. The length of the stories was approximately 30 seconds and ran four times the first day, approximately eight times the next day.

Office of Communication Efforts Related to H1N1 Flu Vaccine Clinics

Month	TV Features	Media Values Excluding KKTV Mon/Tues Features	KKTV HD Mon/Tues Features	KKTV HD Mon/Tues Media Values	Comments
January	18	\$6,705	7	\$2,800	
February	13	\$4,325	7	\$2,800	
March	6	\$2,150	8	\$3,200	
April	2	\$1,100	7	\$2,800	
April H1N1 only	31	\$7,195	1	\$400	
May	17	\$5,320			
June	17	\$6,220			
July	43	19,770 \$			
August	30	10,668\$			
September	41	\$13,855			
October	44	\$16,770			
November	112	\$26,620			
December	65	\$26,900			
Year-To-Date Totals	439	\$147,598	30	\$12,000	Year-To-Date Earned Media Value: \$159,598

Web site (unique) Visits 2009	
Numbers do not include staff who visit Web site while at work, we track external visits. These are estimations.	
December	8,212
November	13,655
October	12,300
September	7,926
August	6,148

4. Mobilize community partnerships to identify and solve health problems.

- Emergency Preparedness and Response staff were actively involvement in planning and set up, for POD held December 5 at the Citadel.
- Emergency Preparedness and Response staff, along with others within the Health Department continue to move Strategic National Stockpile (SNS) antiviral assets into the community as requested.
- Emergency Preparedness and Response staff, along with the Medical Director and Clinical Services Division Director gave a novel H1N1 virus update to the Emerging Infectious Disease Coalition meeting.
- Assisted with efforts to open the on-going Citadel H1N1 Clinic staffed by the Visiting Nurses Association. Provided supplies, vaccine, and technical assistance.
- The successful opening of a joint venture offering free H1N1 vaccinations to the public. Space donated by the Citadel. The clinic is fully operational and is open for walk in appointments Monday, Wednesday, Friday and Saturday during set hours.

5. Develop policies and plans that support individual and community health efforts.

- Emergency Preparedness and Response staff met with our regional partners to assist them in reaching the goal of submitting their Project Public Health Ready (PPHR) application.
- Emergency Preparedness and Response Program Manager evaluated the 2009 Influenza Exercise for Park County that was held in Bailey, CO.
- Emergency Preparedness and Response Coordinator wrote the Demobilization Plan, along with input from others for the novel H1N1 virus PODS, and assisted with implementation.
- Continued to operate “Vax Control” for H1N1 at the Health Department. Vaccine Control activities include registering and communicating with local providers and agencies as well as tracking allocations, ordering, receiving, and distributing H1N1 vaccine and associated supplies among more than 180 providers in El Paso County.

6. Enforce laws and regulations that protect health and ensure safety.

- In December the environmental health specialists completed 264 Retail Food Establishment (RFE) routine inspections, 29 RFE follow-up inspections, 10 RFE plan reviews, 4 RFE change of ownership evaluations, 14 RFE field visits, 15 RFE complaint inspections, 18 RFE pre-opening inspections, participated in 3 new food recalls, completed 1 onsite Hazard Analysis of Critical Control Point (HACCP) evaluation, investigated 1 confirmed food borne illness investigation, 33 OWS final inspections, 17 OWS site inspections, 1 OWS complaint, 1 pumper truck inspection, and completed 1 body art establishment field visit.

7. Link people to needed personal health services and assure the provision of health care when otherwise unavailable.

- Year-to-date (contract year), we have enrolled 436 women in the Women’s Wellness Connection for a total of 628 screens being paid. Fifty-three women received services under WWC (thru Wise for Life) during the month of December. No new cases of breast or cervical cancer were diagnosed thru our program in December.
- Resumed clinical operations in early December after 2- month hiatus during peak H1N1 activity. Immunization team members continue to refer to local resources those clients requiring travel consultations and vaccines.
- Implemented use of new Cisco Phone Agent software to improve the Immunization Clinic’s ability to rapidly and effectively book clients for immunization services.
- Staff presented information to the Pikes Peak Workforce Center case managers on services provided in the Clinical Services Department. Pikes Peak Work Force center primarily serves those unemployed and looking for work, community and healthcare resources.

8. Assure a competent public health and personal health care workforce.

- The call center for all of Clinical Services, WIC and Immunizations was launched 12/21/09. Core staff received training for the new Que software and the remaining support staff will be trained the first week of January.

Personnel Activity

Comings:

Program	Position
Nurse Family Partnership	Public Health Nurse

Goings:

Program	Position
Women Infants and Children	Registered Dietician

Employee Count (Payroll 12/31/09)

Total Employees Paid: 174

Tuition Reimbursement 12/31/09

Budgeted: \$25,000	Reimbursed: \$20,625.88	Remaining: \$4,374.12
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Vacancy Report

Program	Title	# FTE	Status
IT	Senior Systems Administrator	1	Screening
Women Infants and Children	Nutrition Services Educator	2	1 - Filled
Maternal Child Health	Public Health Nurse/Child Care Facilities Inspector	1	Interviewing
Women Infants and Children	Registered Dietitian Supervisor	1	Screening

Health Promotion	Grant Coordinator	1	Filled
Women Infants and Children	Program Manager	1	Screening
Immunization/Travel Clinic	Public Health Nurse	1	Interviewing

Volunteer Services: 12/31/09

Number of Requests for Information	5
Number of Interviews Conducted	5
Number Programs Utilizing Volunteers	7
Total Number of Active Volunteers**	3
Total Volunteer Hours	52.25
Estimated worth of volunteer hours (calculated @ \$18.77)*	\$980.73

9. **Evaluate effectiveness, accessibility, and quality of personal and population-based health services.**

10. **Research for new insights and innovative solutions to health problems.**