



El Paso  
County WIC  
Breastfeeding  
Peer Counseling

## Texting Program

# Mom to mom Breastfeeding support

Receive breastfeeding information and get questions answered by text or phone during your pregnancy and after.

*“The easy and fast way to get a question answered the moment it pops up. Along with knowing it is reliable and correct information.”*

- WIC Mom



# To enroll, text EPCWIC to 85511

A WIC Breastfeeding Peer Counselor is a mom who breastfed her baby and had questions too! Peer counselors:

- Share breastfeeding information and answer your questions by text and phone.\*
- Are available after hours, weekends and holidays.
- Can connect you with a breastfeeding expert, if needed.



*\*Text messages and phone calls will be returned within 12 hours.*

After enrolling, your peer counselor will send you a text to introduce herself.

To exit,  
text STOP  
to incoming texts.



This institution is an equal opportunity provider.